

# AN EVENING IN TUSCANY



## SPONSORSHIP KIT

**March 1, 2024**

**Tuscan Ridge**

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**2424 Stewartstown Road  
Morgantown, WV 26508**

# AN EVENING IN TUSCANY

## MON VALLEY HABITAT FOR HUMANITY

### RAISE THE ROOF

Mon Valley Habitat for Humanity's mission is to help moderate to low-income families and individuals become homeowners of safe, affordable housing in Marion, Monongalia and Preston Counties.

Our partner families help build their home, make a down payment and pay an affordable mortgage. Your financial support will allow MVHFH to offer our neighbors a hand up, not a handout.

In addition to contributions from donors, MVHFH realizes our mission through grant funding and special events.

The 2024 Raise the Roof will support our current construction project in Marion County and one in Morgantown which is in a planning phase with construction to begin later this year. Since our inception in 1990, MVHFH has completed more than 65 homes; yet not all of our neighbors have a safe place to call home.

With your support, we can be the change in the communities we serve.

## EVENT DETAILS

Friday March 1, 2024

6:00PM - 9:00PM

Tuscan Ridge

Tickets

\$95 per person

Sponsorships Available

### Ticket Includes:

Games  
Silent Auction  
Live Auction

Time among friends at  
Tuscan Ridge  
Supporting Our Community

Dinner  
Entertainment  
Non-Stop Fun

Tuscan Ridge  
2424 Stewartstown Road  
Morgantown WV 26508



# SPONSORSHIP MEDIA EXPOSURE

## WHAT DO YOU GET AS A SPONSOR?

Recognition is given to all sponsors, no matter the level! The benefits for your organization are endless! From the start of the first day of ticket sales until the end of the last day, your company logo will be in front of community leaders. Along with onsite recognition, it will also appear on all marketing materials including but not limited to flyers, posters, and displays, and mentioned in media coverage and pre-event advertising.

## LEAD UP EXPOSURE

- Website Exposure
- Social Media Exposure
- Community Promotion of the Event

## EVENT DAY EXPOSURE

- Ample Signage
- Public Address Announcements
- Social Media Exposure
- If applicable, logos displayed on specific items sponsored

## EXPOSURE AFTER THE EVENT

- Follow-Up Thank You Emails
- Social Media Mentions
- Memories from Participants
- Event Memorabilia
- Event Day Photos

## CURRENT SPONSORS

SILVER SPONSOR





# SPONSORSHIP OVERVIEW

Raise the Roof is the largest fundraiser Mon Valley Habitat for Humanity hosts annually. For more than 10 years, this event has brought together hundreds of people from North Central West Virginia in support of its mission of building homes which are purchased by low- to moderate-income families. Through support from attendees and sponsors like yourself, Mon Valley Habitat For Humanity can provide a “hand-up” rather than a “hand-out”.



Your organization will be provided coverage in a multitude of ways, and be recognized in our community as a change-maker by:

- Social, print and multiple media coverage outlets
  - Listed on event banner signage at event
  - Joining 175+ Attendees at the event
  - Multiple sponsorship levels provide for dedicated table, event tickets, and honorarium opportunities at the event
- ...And so much more!!



## FOLLOW US



@MONVALLEYHFH



[monvalleyhfh.com](http://monvalleyhfh.com)



# RAISE THE ROOF

## TITLE SPONSOR: \$10,000

1 Available

- Recognized on ALL event materials as Title Sponsor (Raise The Roof presented by ....)
- Mentions in all digital and on air advertising and interviews (2024 Raise The Roof presented by ....)
- Mentions in a minimum of 12 social media posts as event Title Sponsor
- Logo prominently displayed on website homepage with link to company homepage
- Logo and name on event banner
- 10 Admission Tickets
- Opportunity to address attendees at event
- Dedicated Event Table for guests



## DIAMOND SPONSOR: \$7,500

1 Available

- Recognized as Diamond Sponsor on digital and print materials
- Mentions in all on air advertising and interviews as event Diamond Sponsor
- Mentions in 6 social media posts as event Diamond Sponsor
- Logo prominently displayed on website homepage with link to company homepage
- Logo and name on event banner
- 8 Admission Tickets
- Dedicated Event Table for guests





## PLATINUM SPONSOR: \$5,000

1 Available

- Recognized as Platinum Sponsor on digital and print materials
- Mentions in 4 social media posts as event Platinum Sponsor
- Logo prominently displayed on website homepage with link to company homepage
- Logo and name on event banner
- 6 Admission Tickets
- Dedicated Event Table for guests



## GOLD SPONSOR: \$2,000

Multiple Available

- Recognized as Gold Sponsor on digital and print materials
- Mentions in 3 social media posts as event Gold Sponsor
- Logo displayed on website homepage with link to company homepage
- Logo and name on event banner
- 4 Admission Tickets



## SILVER SPONSOR: \$1,000

Multiple Available

- Recognized as Silver Sponsor on digital and print materials
- Mentions in 2 social media posts as event Silver Sponsor
- Logo displayed on website homepage with link to company homepage
- Name on event banner
- 2 Admission Tickets





## BRONZE SPONSOR: \$500

Multiple Available

- Recognized as Bronze Sponsor on digital and print materials
- Mentions on 1 social media post as event Bronze Sponsor
- Logo displayed on website homepage with link to company homepage
- Name on event banner
- 1 Admission Ticket



## FRIENDS OF HABITAT: \$300

Multiple Available

### Be A Change Maker In Our Community

- Name displayed on website sponsor page
- Name inclusion on distributed printed materials

Custom sponsorship opportunities are also available

Contact Us Today to Discuss

# 2024 Raise The Roof Sponsor Agreement

This agreement is by and between MonValleyHFH and the below entity (hereinafter referred to as "Sponsor".) Please complete this agreement in full.

Name of Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Phone 1: \_\_\_\_\_ Phone 2: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## *Sponsorship Level (please check):*

\_\_\_\_ Title (\$10,000) \_\_\_\_ Diamond (\$7,500) \_\_\_\_ Platinum (\$5,000)

\_\_\_\_ Gold (\$2,000) \_\_\_\_ Silver (\$1,000) \_\_\_\_ Bronze (\$500)

\_\_\_\_ Friends of Habitat (\$300+) \_\_\_\_ Custom Sponsorship (Custom)

Authorized Signature: \_\_\_\_\_

Date: \_\_\_/\_\_\_/\_\_\_      \_\_\_Cash    \_\_\_Check    \_\_\_Other

## **SPONSORSHIP DONATIONS ARE DUE WITHIN 15 DAYS OF SIGNATURE**

Please complete contract and email to [sponsor@raisetherooftw.com](mailto:sponsor@raisetherooftw.com)

Please make checks payable to: **MonValley HFH**

**ATTN: Raise The Roof, P.O. Box 504, Morgantown WV 26507**

It is the sponsor's responsibility to provide a "vector line art" .pdf, jpg or png file of their logo in order to include it on marketing materials.

Please send to: [sponsor@raisetherooftw.com](mailto:sponsor@raisetherooftw.com)

In order to have your logo as a live link on our website, please provide your URL:

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**For more information, contact Jamie Summerlin at 304-826-0311**

DISCLAIMER: THE MONVALLEYHFH, GUIDON CREATIVE AND ITS ORGANIZERS ARE NOT RESPONSIBLE FOR INFORMATION PROVIDED TO US BY SPONSORS.

PLEASE MAKE SURE ALL INFORMATION PROVIDED IS CORRECT.